

Worcester Citizens For Business

Summary Survey Results

<http://www.citizensforbusiness.org>

About The Survey

Worcester Citizens for Business developed a survey to evaluate the current Worcester business climate.

The results of the survey were compiled and analyzed with assistance from Clark University School of Business.

About The Survey

- The purpose of the survey is to make recommendations to the city administration and council.
- Two surveys were provided:
 - Worcester Business Owners
 - Commercial Property Owners (leasing to other businesses)

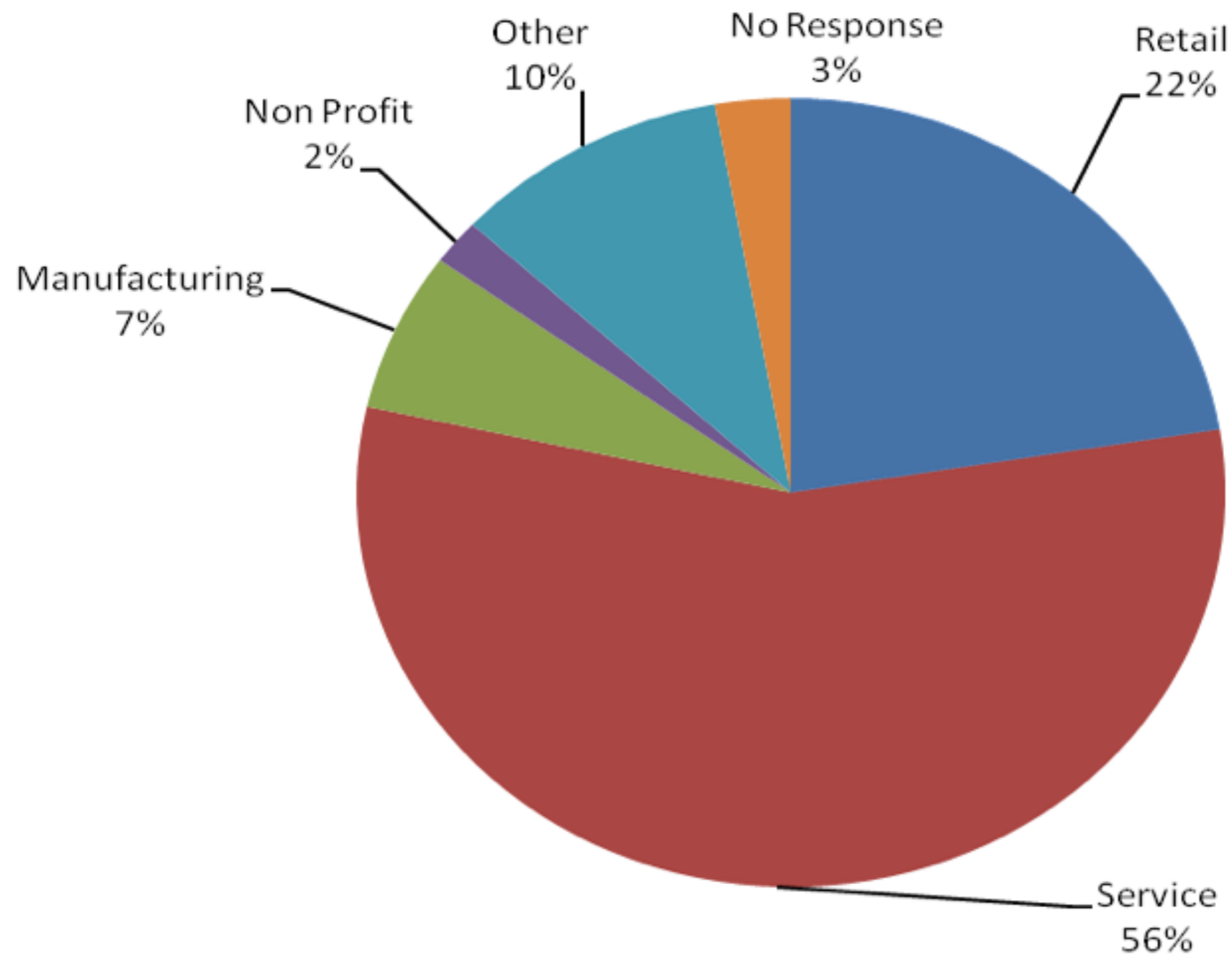
About The Survey

- The survey was conducted from March 1st to April 2nd, 2010.
- We would like to thank all those who have taken the time to take the survey. We would also like to acknowledge the City of Worcester, individuals, business groups and media outlets that supported this effort.

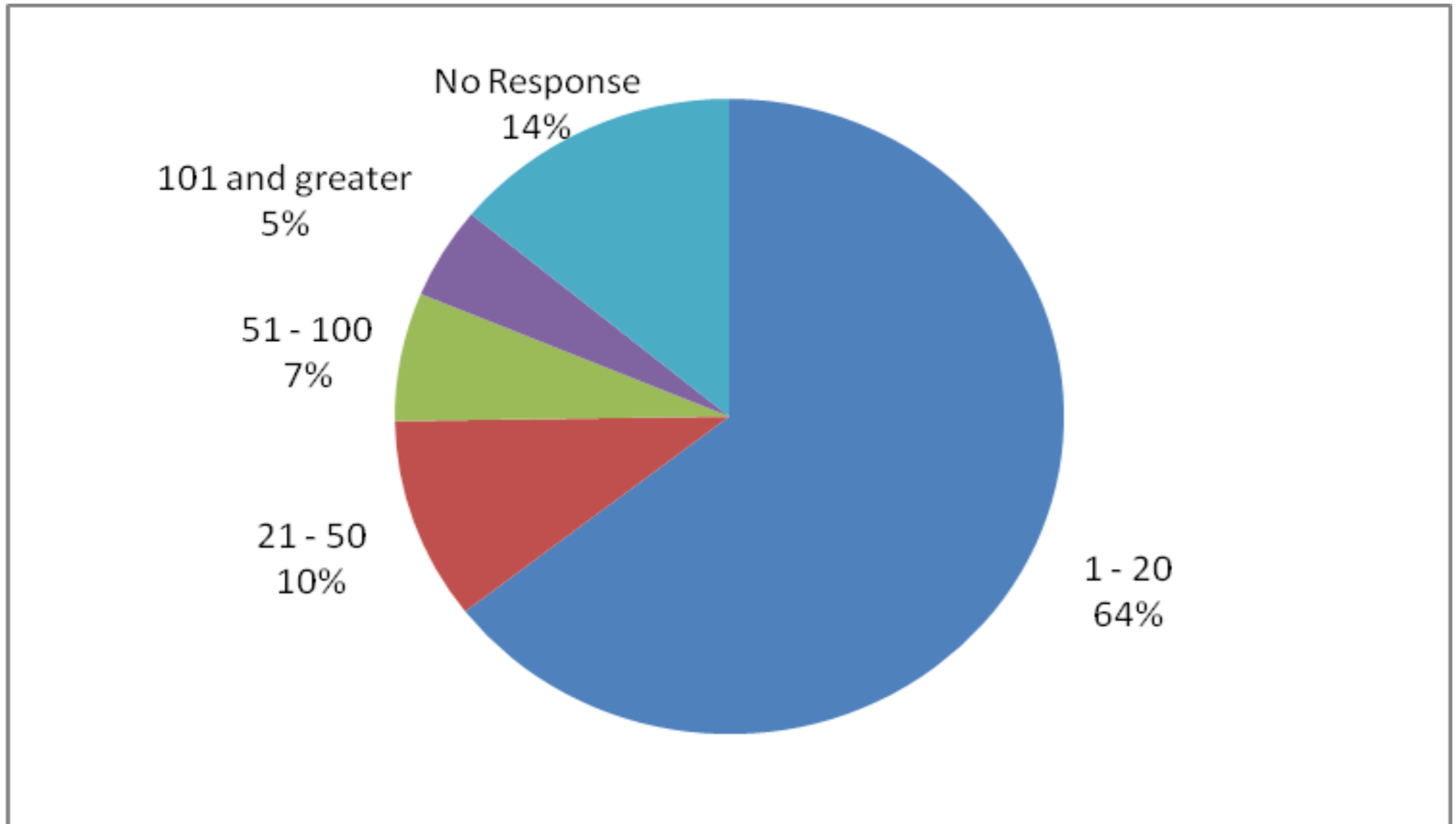
Business Survey

- A total of 107 businesses responded to the survey.
- The majority (64%) of respondents to the survey has between 1 – 20 employees
- Been in business for over 20 years.

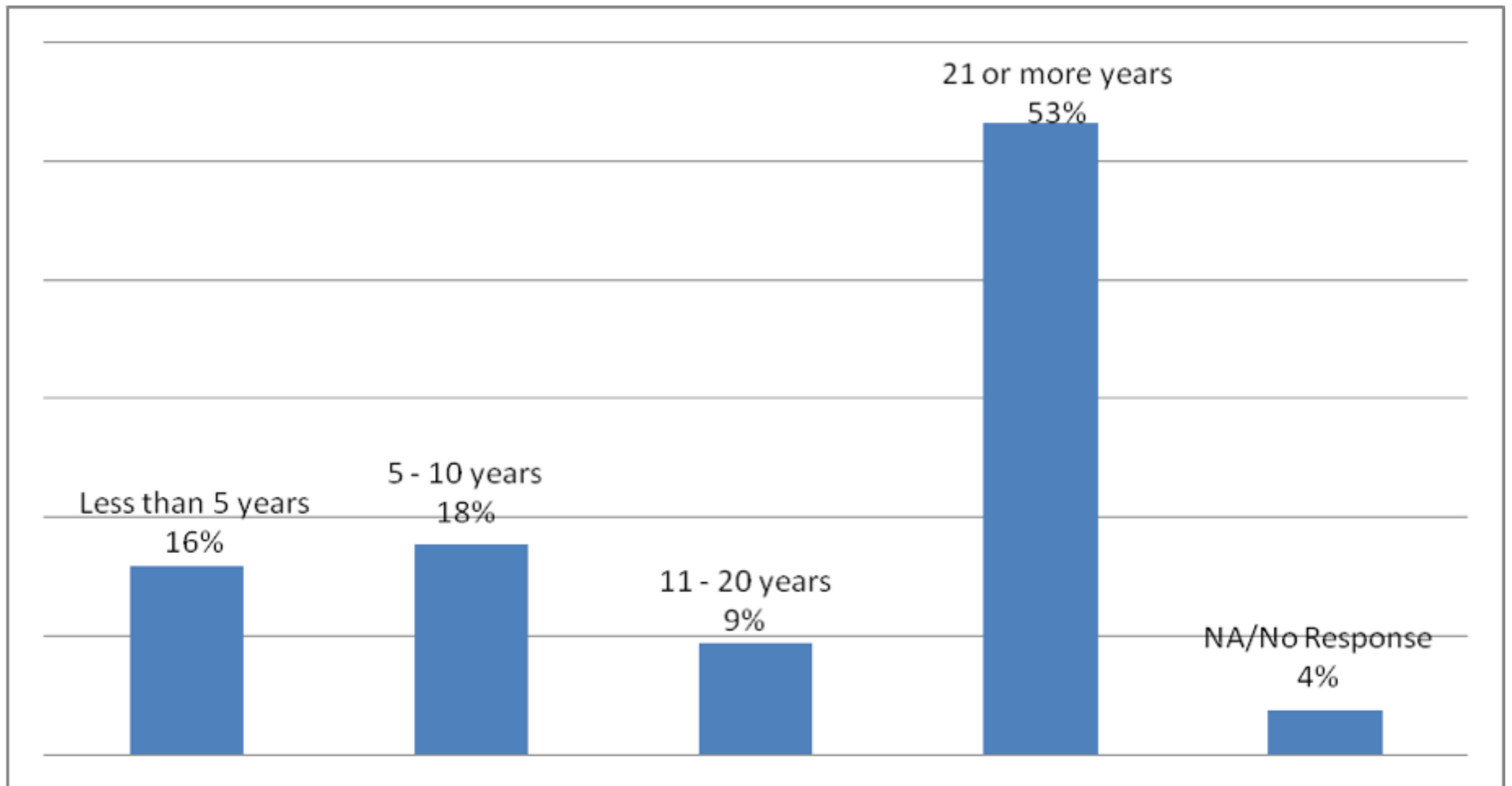
Types of Businesses that took the survey



Number of Employees



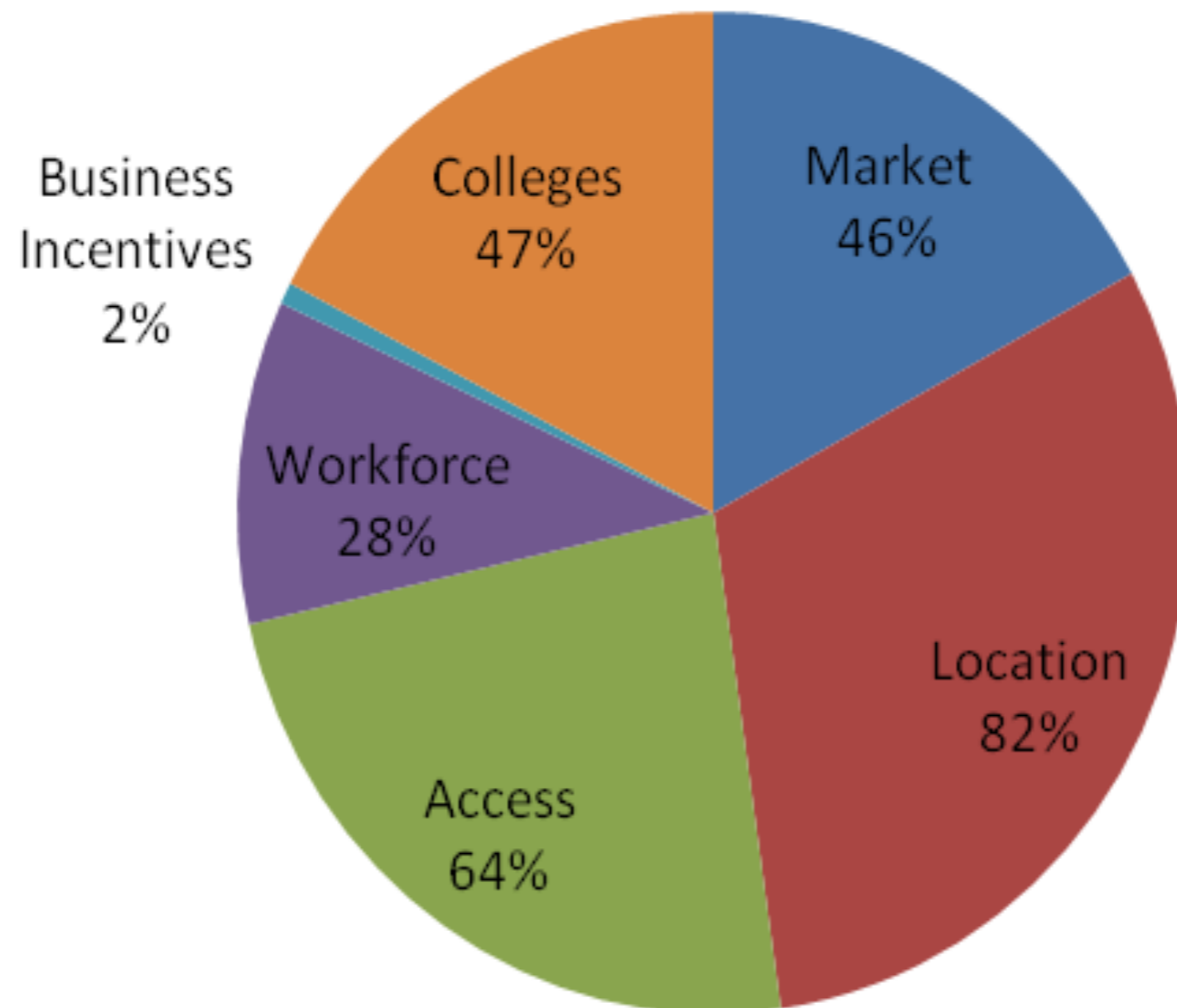
Years in Business in Worcester



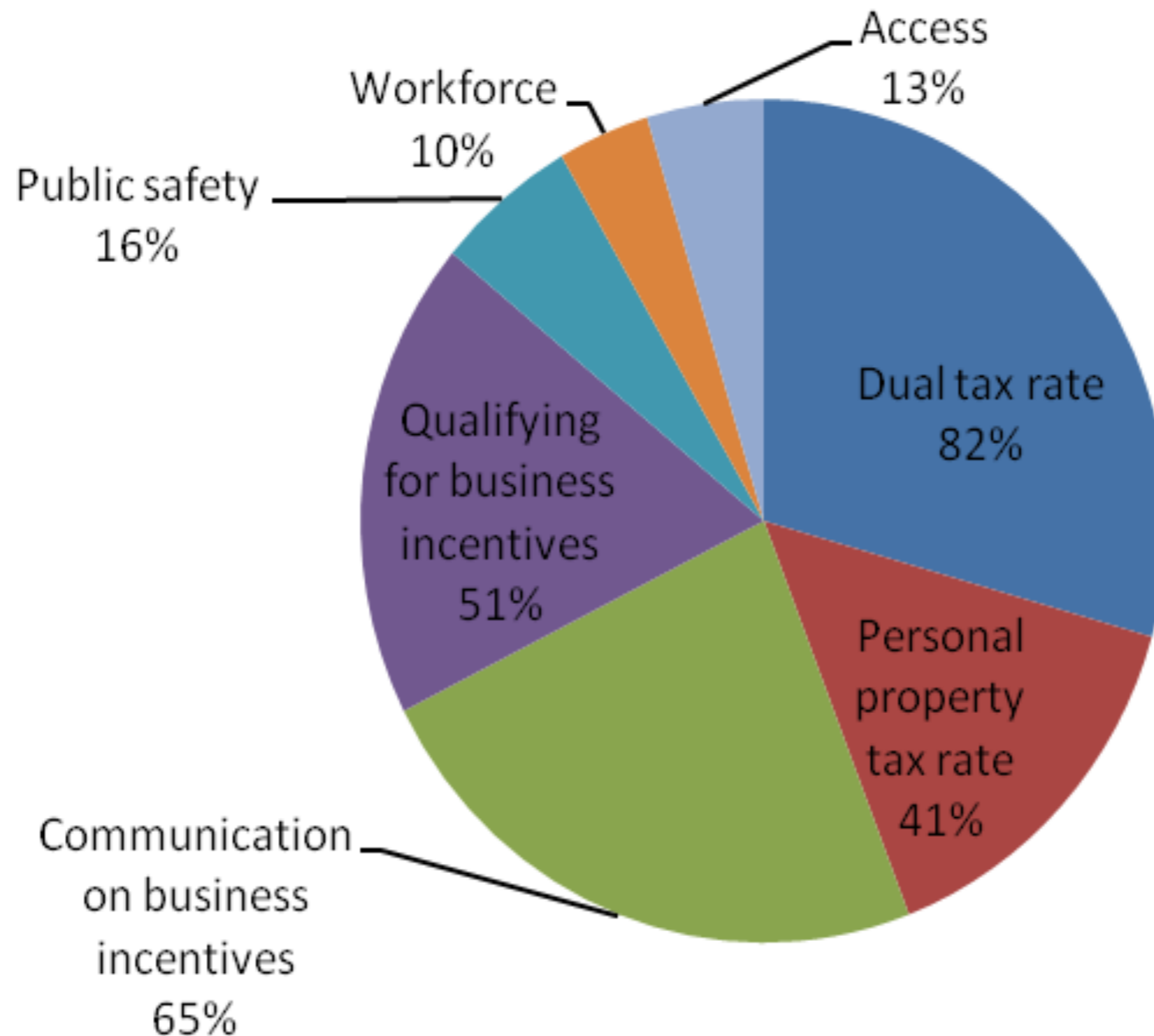
Business Survey

- The respondents rated Worcester's location as one of the greatest strengths.
- Respondents rated the dual tax rate as one Worcester greatest weaknesses.
- Survey respondents were unaware of many of the incentive programs that may be available to them.

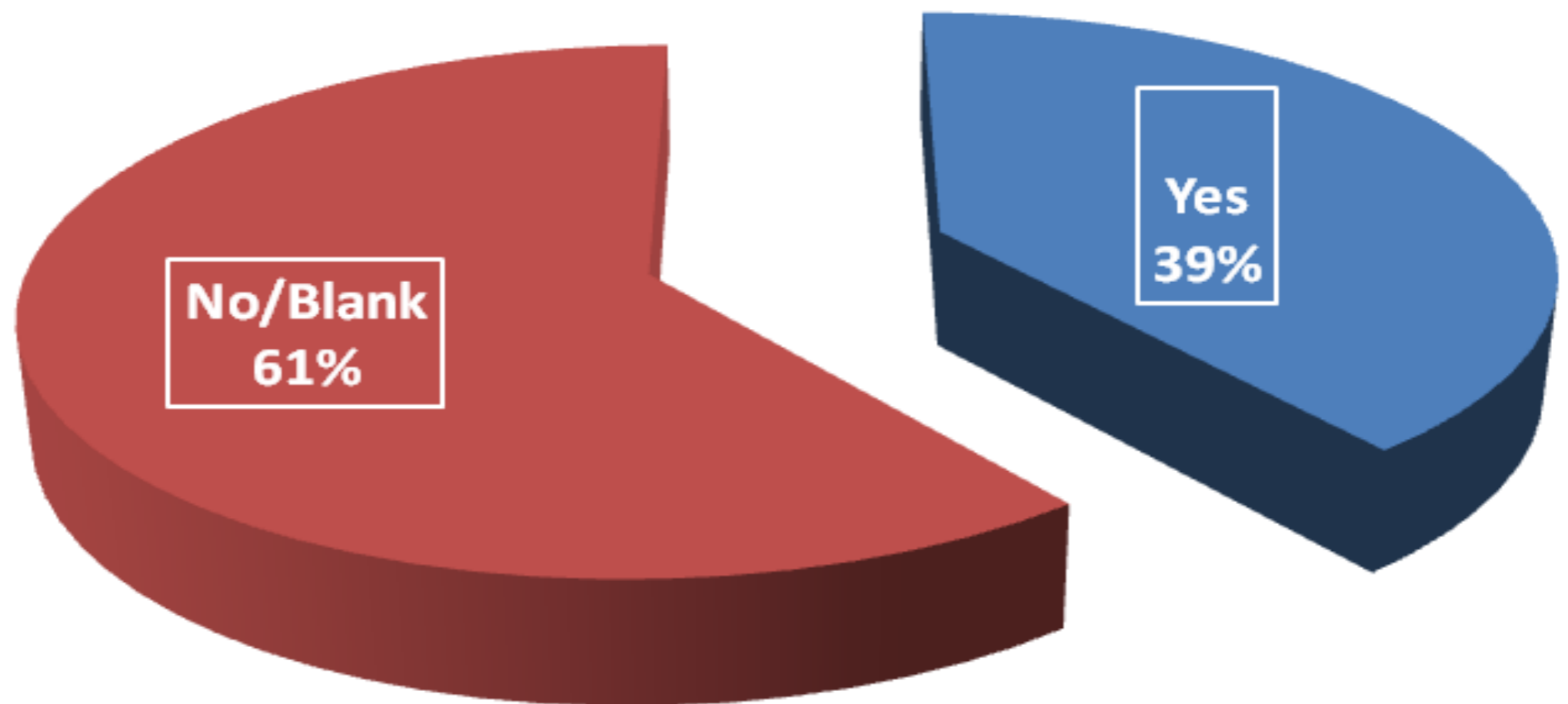
Greatest Strengths



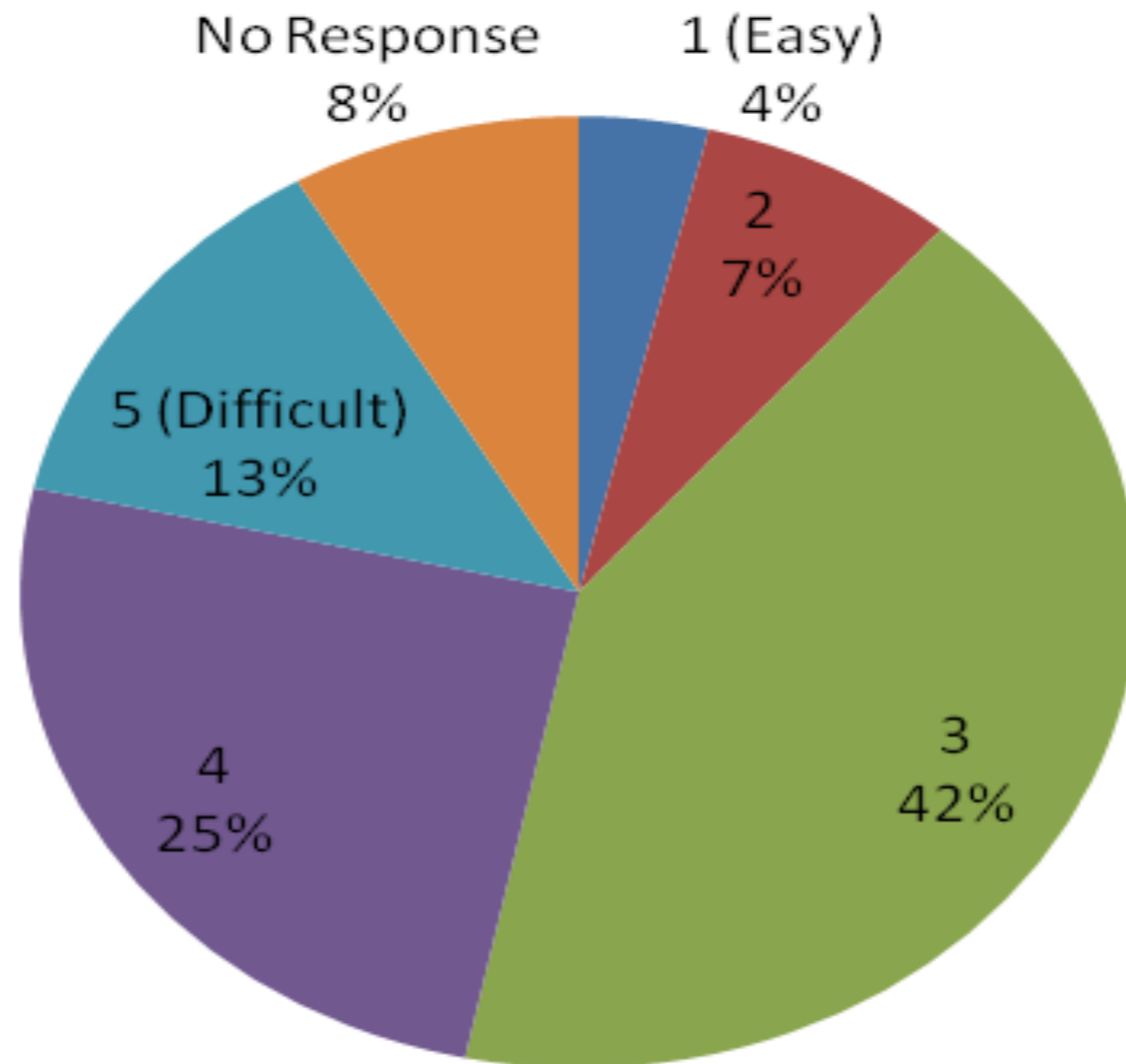
Greatest Weaknesses



Almost 40% are evaluating location outside of worcester



Ease of doing business in Worcester



Commercial Survey Summary Results

Commercial Property Survey

- 24 Commercial property owners participated in the survey.
- 54% of respondents have mixed use space.
- Respondents rated Worcester greatest strengths to be the location and colleges.
- Respondents rated the dual tax rate as one of the greatest weaknesses.

Thank You!!

- <http://www.citizensforbusiness.org>